



## Exhibit Fact Sheet – May 30 - June 2, 2008 First Presbyterian Church of Moorestown

### World Vision Experience: AIDS

Raising awareness about the devastating affects of the international AIDS pandemic on children in developing countries, World Vision has created the “World Vision Experience: AIDS” multi-media, interactive exhibit. The first of two identical Experience exhibits toured the east coast in 2007; both are touring through out 2008, one on each coast. The exhibits are scheduled to visit 80 cities by the end of 2008. Some 200,000 are expected to visit the exhibit from August 2007 through December 2008.

By hosting the “World Vision Experience: AIDS” from May 30 to June 2, 2008, First Presbyterian Church of Moorestown will have its new Commons wing turned into an African village, including a home, school, and clinic. Visitors will share the stories of real children touched by the work of World Vision and inspired by true events. In addition, speakers representing World Vision and other organizations will speak at numerous special events, many of them open to the public

The region hardest hit by HIV and AIDS is Sub-Saharan African, where about 25 million men, women, and children are infected with HIV (2/3 of the world’s total). In effect, World Vision invites visitors to “step into Africa,” asking them as they go: “The AIDS crisis: can you survive the journey of a child?”

The three children profiled (whose real names are used by permission) are:

- **Kombo:** *Big trucks – and the “Big Disease” – roll past one boy’s home at a Kenyan truck stop along the AIDS Highway.*
- **Babirye:** *In the epicenter of AIDS in Africa, a young Ugandan girl watches her father die and her mother grow weak – and wonders if she’ll be next.*
- **Mathabo:** *One girl feels the sting of abandonment as she faces hunger, assault, and disease – alone in the highlands of Lesotho.*

A prototype exhibit was launched in fall 2005; more than 30,000 people in 14 North American cities have visited the Experience since then. The prototype Experience was featured at the 2006 Global AIDS Conference in Toronto and displayed in New York’s Grand Central terminal in the summer of 2006. The overwhelming response to the prototype exhibit led World Vision to commission the new exhibits and launch the national tour.

*First Presbyterian Church of  
Moorestown hosts exhibit for  
Delaware Valley  
May 30 – June 2*

Step Into Africa

World Vision Experience: AIDS

Free and open to the public:

Friday, May 30: 9 am to 9 pm  
Saturday, May 31: 9 am to 9 pm  
Sunday, June 1: 12 noon to 9 pm  
Monday, June 2: 9 am to 9 pm

“Our congregation is excited to host this free public event,” says the Rev. Dr. Jonathan Miller, pastor. “We encourage everyone to join us as we do our part to make a difference in the lives of those most affected by AIDS – our children. We also urge enthusiastic participation in numerous special events.”

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Development of the exhibit's creative content was spearheaded by World Vision's internal Creative Solutions team, with design and fabrication carried out by The Production Network of Seattle. In partnership with World Vision, the National Tour is produced by Carat Brand Experience of Cincinnati.

### **Facts --World Vision Experience: AIDS**

**Size of exhibit:** 2,340 square feet  
**Perimeter:** 52' x 45'  
**Set Up Time:** 8-12 hours  
**Tear Down Time:** 6-8 hours  
**Traveling Team:** 4 full-time team members  
**Transportation:** 1 – 53' tractor trailer  
1 – box truck  
1 – staff vehicle

**Average viewing time** 20-40 minutes

**World Vision Experiential Director:** Mike Yoder

**World Vision Senior Writer:** Brian Sytsma

**World Vision Creative Director:** Barry Swindon

**World Vision Design Director:** Robert Coronado

For complete information and resources, visit

[www.worldvisionexperience.org](http://www.worldvisionexperience.org)

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## Special Events around the Experience May 30 to June 2 at First Presbyterian Church

### Friday, May 30

- 8 am Pastors' Breakfast - Guest Speaker-Rev. Emmanuel Mutangana, former World Vision-sponsored child
- 3 pm Media Preview/VIP Reception – Emmanuel Mutangana
- 6 pm Youth Coffee House - Rev. Emmanuel Mutangana / guest musicians / activities

### Saturday, May 31

- 8 am Experience Breakfast - Guest Speaker-Steve Haas, VP World Vision-Church Relations - a visionary and motivator; former relief worker and small group ministry staff leader at Willow Creek Community Church.

Hosted by men of the church. Open to everyone – bring a friend!

- 1 pm Experience Reception for Medical professionals

### Sunday, June 1

- 8 am - noon - Reserved for church school and guest worshippers at First Presbyterian Church  
Guest Preacher - Rev. David Snyder, World Vision Executive Director NJ

Church School Guest – Princess Kasune Zulu, World Vision Spokesperson from Zambia

- 2 pm Area congregations ~ tours and fellowship
- 7 pm Arabic Fellowship – Tour
- 7 pm Hope Concert to benefit the children of the Compass School in Kenya - featuring music by Brooks-Lytle Jazz Ensemble, and the Youth Choirs of First Presbyterian Church, under the direction of Mr. Joel Krott

### Monday, June 2

- 12 noon Experience Luncheon Guest Speaker – Princess Kasune Zulu from Zambia – AIDS activist and compelling World Vision spokesperson

Hosted by women of the church. Open to all!  
Bring a friend!

Schools will be invited attend the exhibit if schedules and curriculum permit.

Reservations are required for special events and activities noted above  
RSVP to:

hotline #: (856) 235-1097 ~ email: [experience@fpcmoorestown.org](mailto:experience@fpcmoorestown.org)

World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice. World Vision serves all people regardless of religion, race, ethnicity, or gender. For more information, and to reserve free tickets please visit [www.worldvisionexperience.org](http://www.worldvisionexperience.org).